

2012 - THE YEAR IN REVIEW

For over 29 years Greater Cleveland Community Shares has been helping social justice nonprofits raise funds through workplace giving programs and other initiatives which strengthen our communities in Northeast Ohio. As our region begins to recover from the financial uncertainties of the past few years, the operating support that Community Shares provides continues to be important for every nonprofit organization that receives funds through our generous campaign donors. Many thanks for all the Employee Campaign Managers, their teams, and our donors for another successful campaign year. Pledges this vear totaled \$815,477.

We celebrate many accomplishments this year, including:

- Welcoming five new members: Arts Collinwood; Burten, Bell, Carr Development, Inc.; FutureHeights, Inc.; Linking Employment, Abilities and Potential (LEAP); and Mount Pleasant NOW Development Corporation.
- Recognizing social justice activism through six awards at our annual Power Lunch and Annual Meeting on June 22, 2012, attended by 250 community members. The honorees included: Harold Williams (Eleanor R. Gerson Leadership in Social Justice Award); Stuart Greenberg (Distinguished Activist); The Civic Commons (Social Justice Communications); Jeff Kipp and Joan Pfingsten (Volunteers of the Year); and NARAL Pro Choice Ohio Foundation, Planned Parenthood of Greater Ohio and Preterm (Members Organizations of the Year). A new award, Campaign of the Year, was created this year and was presented to Cuyahoga Community College.
- Working with 114 campaign worksites to coordinate donations made by 4,655 people at businesses, schools, nonprofits, libraries and government agencies across Greater Cleveland. Community Shares deducts a 15% administrative fee from contributions received.
- Providing unrestricted operating support to 134 nonprofit organizations throughout Ohio, including our membership, our three sister Community Shares federations in Ohio, and non-member organizations designated to receive contributions by donor designations.
- We continue to manage the State of Ohio Combined Charitable Campaign for our member organizations and our three sister organizations: Community Shares of Greater Cincinnati, Northwest Ohio Community Shares, and Community Shares of Mid-Ohio.
- As a member of Community Shares USA (CS-USA), we participate in the coordination of information and resources with the other nineteen affiliates across the United States. This year, we introduced iPledge, a new online giving tool developed by CS-USA, with great success and donor accolades for its easy to use features.
- Holding our fourth annual Justice Rocks Halloween Bash event at the restaurant Around the Corner in Lakewood, Ohio on October 25, 2012. New member organization LEAP won the costume contest and a team of over twenty quest bartenders earned tips for Community Shares. Music for the event was generously donated by Nolan Saradon, Vagrant Revival and oldboy, under the coordination of volunteer Mike Kinsella.

Workplaces Honoring Donor Choice

Community Shares appreciates the following organizations for including Community Shares in their workplace giving campaigns and their recognizing the value of employee choice in giving. To the 4,715 donors who contributed to Community Shares through these campaigns, thank you!

ACLU of Ohio Foundation Adoption Network Cleveland

Alcoa

Arcelor Mittal Arts Collinwood

Baldwin-Wallace College Bay Village Board of Education

Benesch, Friedlander, Coplan & Aronoff LLP

Berea Board of Education Better Business Bureau of Cleveland

Burten, Bell, Carr Development, Inc. Case Western Reserve University

CityMusic Cleveland Cleveland APL

Cleveland, City of The Cleveland Foundation

Cleveland Heights, City of Cleveland Heights-University Heights

Public Library Cleveland Heights-University Heights

City School District Cleveland Institute of Art

Cleveland Institute of Music Cleveland Jobs with Justice

Cleveland Metroparks

Cleveland Metropolitan School District Cleveland MOTTEP

Cleveland Museum of Natural History

The Cleveland Orchestra Cleveland Public Library

Cleveland Public Theatre

Cleveland State University Cogswell Hall

Cohen & Co. Custom Paper Tubes

Cuyahoga Community College Cuyahoga Community Land Trust

Cuyahoga County

Cuyahoga County Public Library Cuyahoga Met Housing Authority

Davis & Young Dell Group, Inc

Detroit Shoreway CDO Domestic Violence and Child Advocacy Center

East Side Organizing Project Environmental Health Watch Euclid City School District

Foundation Management Services Free Medical Clinic of Greater Cleveland

FutureHeights, Inc. George Gund Foundation Greater Cleveland RTA Habitat for Humanity Hahn Loeser + Parks LLP

Hard Hatted Women

Heights Community Congress Hiram College

Hospice of the Western Reserve Housing Research & Advocacy Center

Hyatt Legal Plans Inc. Independent Pictures

Judson at University Circle (Judson Manor) Judson Retirement Community

Kadish, Hinkel & Weibel Kaiser Permanente

Kohrman Jackson & Krantz PLL Lesbian, Gay, Bisexual and Transgender Community Center

Linking Employment, Abilities and Potential (LEAP)

LiveCleveland!

Lutheran Metropolitan Ministry Margaret W. Wong & Assoc. Co., LPA

Meaden & Moore MetroHealth Medical Center

Miscellaneous Cash Contributions Mount Pleasant NOW

Development Corporation NAMI Greater Cleveland

NARAL Pro-Choice Ohio Foundation Near West Theatre, Inc. Neighborhood Progress, Inc.

NEOCH **NEORSD**

New Agrarian Center

NOACA

North Coast Combined Federal Campaign

Oberlin College Oberlin, City of

Ohio Citizen Action Education Fund

Organize! Ohio Parma, City of

Planned Parenthood of Greater Ohio

Policy Matters Ohio Preterm

Progressive Insurance Rocky River City Schools Rocky River Public Library

Roetzel & Andress Shaker Heights City School District Shaker Heights Public Library Shaker Heights, City of

Slavic Village Development Southwest General Hospital Spangenberg, Shibley & Liber

St. Clair Superior Development Corporation State of Ohio Combined Charitable Campaign

Tower Wealth Management Trinity Cathedral

Tucker Ellis & West **UHCAN Ohio**

Ulmer & Berne LLP Union Miles Development Corp. United Church of Christ

University Heights, City of Walter & Haverfield

Start a campaign at your

workplace, school, church, or

Community Shares even if you

are not affiliated with one of

communityshares.org or call

Download OR Reader and Scan!

Greater Cleveland Community Shares

COMMUNITY

ACCREDITED

CHARITY

GREATER CLEVELAND

COMMUNITY

3631 Perkins Avenue

Cleveland, OH 44114

PH: 216/361-9920

FAX: 216/361-9928

www.communityshares.org

cleveland.bbb.org

216-361-9920

Smart Phones:

is a member of:

our worksites. Donate online at

association. You can give to

Western Reserve Historical Society Westlake Porter Public Library (MOTTEP)

Women's Recovery Center

Detroit Shoreway Community Development Organization

Domestic Violence and Child Advocacy Center

Empowering and Strengthening

Environmental Health Watch

The Free Medical Clinic of Greater Cleveland

FutureHeights, Inc.

Greater Cleveland Habitat for Humanity

Heights Community Congress

Housing Research & Advocacy Center

Independent Pictures

Central America (IRTF)

Linking Employment, Abilities and Potential

LiveCLEVELAND!

NAMI Greater Cleveland

Neighborhood Housing Services

New Agrarian Center

Northeast Ohio Coalition for the Homeless (NEOCH)

Policy Matters Ohio

Providence House

St. Clair Superior Development Corporation

Universal Health Care Action Network

(UHCAN) Ohio

Welcoming in July 2013:

GREATER CLEVELAND COMMUNITY **SHARES**

MEMBERS

ACLU of Ohio Foundation Adoption Network Cleveland Arts Collinwood

Burten, Bell Carr Development, Inc.

CityMusic Cleveland

Cleveland Animal Protective League

Cleveland Jobs with Justice Cleveland Public Theatre

Cleveland Minority Organ & Tissue Transplant Education Program

Cogswell Hall

Ohio's People (ESOP)

InterReligious Task Force on

LGBT Community Center of Greater Cleveland

(LEAP)

Mount Pleasant NOW

Development Corporation

NARAL Pro-Choice Ohio Foundation

Near West Theatre

Organize! Ohio

Ohio Citizen Action Education Fund Planned Parenthood of Greater Ohio

Preterm

Slavic Village Development

Union Miles Development Corporation

Women's Recovery Center

HandsOn Northeast Ohio

Annual Report 2013

Mission Statement

Reporting Calendar Year 2012

Greater Cleveland Community Shares supports social justice organizations through workplace giving programs and other philanthropic initiatives.

2012 PUBLIC SUPPORT & OTHER REVENUES (Accru

| Public Support | | |
|---|-----|---------------|
| 2012 Annual Workplace Campaign Pledges | \$ | 815,477 |
| Foundation and Corporation Grants | | 11,237 |
| Individual Donations to Operations Fund | | 17,532 |
| 2011 Campaign Income Adjustment | Ś | 3,981 |
| Total Public Support | \$ | 848,227 |
| Other Revenues | | |
| Member Dues | \$ | 73,360 |
| | | 10,104 |
| Special Events & Sponsorships | Ś | 250 83.714 |
| Investment Income (loss) | \$ | 83,714 |
| Total Other Revenues | ś | 931,941 |
| | · · | 931,941 |
| TOTAL PUBLIC SUPPORT & OTHER REVENUES | | |
| | | |
| EXPENSES | \$ | 730,521 |
| Distributions from Annual Workplace Campaigns | | |
| | | 104,405 |
| Program Services | | 41,381 |
| Services to Members (includes campaign costs) | \$ | 145,786 |
| Community Outreach | | |
| Total Program Services | Ś | 41.760 |
| Total Frogram Screecs | , | 13,488 |
| Support Services | - | 55,248 |
| Management & General | | • |
| | \$ | 201,034 |
| Fundraising | | |
| Total Support Services | \$ | 931,555 |
| Total Program Services & Support Services | | |
| | \$ | 46,918 |
| TOTAL EXPENSES | | 386 |
| | \$ | 47,304 |
| Change in Net Assets | | |
| | | |

Net Assets at the Beginning of Year Increase in Net Assets Net Assets at the End of the Year

***Prepared prior to the annual audit by certified public accountant and Community 5 Management. The audit report will be completed by August 15, 2013, and will be available for inspection at the Community Shares office at www.communityshares.org

Community Shares Distributions

DISTRIBUTIONS TO MEMBER

onor Option Domestic Violence Center

nor Option Planned Parenthood
Total Donor Options**

Less United Way admin fees

| DISTRIBUTIONS TO MEMBER | |
|---|-----------------|
| ORGANIZATIONS (cash payments in 2012) | |
| ACLU of Ohio Foundation | 12,785 |
| Adoption Network Cleveland | 17,320 |
| CityMusic Cleveland | 7,500 |
| Cleveland Public Theatre | 12,765 |
| Cleveland Jobs with Justice | 6,055 |
| Cleveland Animal Protective League | 20,588 |
| Cogswell Hall | 5,553 |
| Detroit Shoreway Community Development Org. | 7,797 |
| Domestic Violence Center | 26,373 |
| Environmental Health Watch | 7,642 |
| ESOP | 7,399 |
| The Free Medical Clinic of Greater Cleveland | 21,312 |
| Greater Cleveland Habitat for Humanity | 17,522 |
| Hard Hatted Women | 7,975 |
| Heights Community Congress | 6,333 |
| Housing Research and Advocacy Center | 5,521 |
| Independent Pictures | 5,588 |
| IRTF | 6,038 |
| LWV of Cleveland Educational Fund | 4,837 |
| LGBT Community Center | 20,293 |
| LiveCLEVELAND! | 5,887 |
| MOTTEP of Cleveland | 7,297 |
| NAMI Greater Cleveland | 14,678 |
| NARAL Pro-Choice Ohio Foundation | 8,201 |
| Near West Theatre | 15,164 |
| NEOCH | 11,408 |
| Neighborhood Housing Services | 8,912 |
| New Agrarian Center/City Fresh | 8,083 |
| Ohio Citizen Action Education Fund | 5,831 |
| Organize!Ohio | 5,767 |
| Planned Parenthood of Northeast Ohio | 25,529 |
| Policy Matters Ohio | 8,788 |
| Preterm | 12,598 |
| Providence House | 23,867 |
| READ | 3,055 |
| Slavic Village Development | 10,734 |
| St. Clair Superior Development Corp. | 6,113 |
| UHCAN Ohio | 5,923 |
| Union Miles Development Corp. Women's Recovery Center | 6,025 12,118 |
| Total Member Groups | \$ 433,174 |
| lotal Member Groups | 433,174 |
| Distributions to Other Non-Profits | |
| *Non-Member Groups | 9,864 |
| Community Shares of Mid Ohio | 214,323 |
| Northwest Ohio Community Shares | 31,679 |
| Greater Cincinnati Community Shares | 6,820 |
| Total Other | 262,686 |
| TOTAL DISTRIBUTIONS | \$ 695,860 |
| WC - Non-result on dearen Bak on annhammen d | |
| *See Non-member donor list on center panel | |

**Distributions made to Community Shares Members through the United Way

42,211

Central to the guiding philosophy of Community Shares is donor choice. Individuals participating in our workplace campaigns may designate contributions to nonprofit organizations that are not Community Shares members.

The following organizations received funds

| | The following org |
|---|--|
| AIDS Taskforce of Greater Cleveland, Inc. Alta House Alzheimers Association, Cleveland Area Chapter American Cancer Society - Ohio Division American Heart Association of Cleveland | Family Connect Family Promise Federation for I Friendly Inn Se FutureHeights, Gathering Plact Geauga Cathol Geauga Wome Golden Retriev |
| American Red Cross - | Histiocytosis A |
| Greater Cleveland Chapter American Sickle Cell Anemia Association | Hitchcock Cent Holy Family Ho Hospice of Sou |
| Beech Brook Berea's Animal Rescue Fund, Inc. | Hospice of the 'Ideastream |
| Bluecoats Drum and Bugle Corps | International P |
| Boy Scout Troop 31 | Jack Gannon B |
| Boys and Girls Club | MetroHealth |
| Bridgeway, Inc. Building Hope in the City Catholic Charities | Jennings Manc Junior Achieve Juvenile Diabe |
| Center for Families and Children City Mission | Karamu House Kiddie City Chil |
| Cleveland Foodbank | Kidney Founda |
| Cleveland Hearing and Speech Cent Cleveland Music Settlement Cleveland Pregnancy Center | er King Kennedy (Legal Aid Socie Leukemia Four |
| Cleveland Rape Crisis Center | Lorain County I |
| Cuyahoga Critical Incident Stress Management | Lupus Foundat Lutheran Metro |
| Diabetes Association | Maggie's Place |
| of Greater Cleveland Dobama Theatre, Inc. | Magnolia Club Malachi House |
| Esperanza | Mandel Jewish |
| Euclid Pet Pals | of Cleveland |

nnections mise n for Community Planning ın Settlement ahts, Inc. Place tholic Charities omensafe/Greenhouse trievers in Need Rescue Service osis Association of America. Inc. Center for Women lv Home f Southwest General Hospital f the Western Reserve, Inc. nal Partners in Mission non Burn Unit, ealth Medical Center Manor House nievement of Greater Cleveland iabetes Research Foundation Childcare Community Inc. undation of Ohio nedy Golden Age Center Society of Cleveland Foundation inty League of Women Voters ndation of America Metropolitan Ministry Place Ohio, Inc. Clubhouse, Inc. wish Community Center

Mental Health Services of Cuyahoga County Merrick House Muscular Dystrophy Association National Multiple Sclerosis Society Ohio Buckeye Chapter New Cleveland Food Basket New Life Community Outreach North Coast Health Ministry Ohio City Inc. Partnership for a Safer Cleveland Passport Project, Inc. Public Animal Welfare Society, Inc. (PAWS) Rainey Institute Restore Cleveland Hope Salvation Army of Greater Cleveland Shaker Schools Foundation Shoes and Clothes for Kids, Inc. Southern Poverty Law Center Spanish American Committee Special Olympics Ohio Special Parents Association St. Augustine Church Hunger Center St. Paul's Community Church Susan G. Komen Breast Cancer Foundation Teach for America Thea Bowman Center Verb Ballets West Creek Preservation Committee West Side Catholic Center Womankind, Inc. Young Marines

In addition to the many donors, too numerous to list, who gave through workplace campaigns, we thank those who contributed individually to Shares.

Louise Acheson Daniel R. Elliott Jr. Charles & Anne Adamson Sarah Elliott Laurie J. Albright Sarah S. Evans Jamieson Alexander Doris A. Evans, M.D. William Anderson Bruce Fallick Anonymous Daniel R. Petricio Roger & Sally Baden & Greta Fituer Robert Bair Thomas & Valerie Flechtner John H. Baker Ruth Fonoroff Benham & Carol Bates David & Joan Foster David Beach Mary Ellen Gardner-Turner Duane Beck Victor Gelb Gerald & Pamela Beck Jeff Gerson Jeanie B. Belhobek James & Nina Gibans Roni Berenson Eleanor Gitlin Netta Berman Martha Goble Richard Black Robert Gold Dr. Robert Blair Jr. Paul Goldberg Louis J. Bloomfield Susann L. Grohol Steve Bottorf & David Hammack Patricia Moyer Paul Hanna David & Stacey Bowen Sondra I & Stephen R. Hardis Lynn C. Berg & Howard B. Bran Stephen and Sondra Harris Robert Brooks Edna Hayes Gerald & Dorothea Buckley Enid Susan Hexter Bob & Judith Charlick Mark Hoffman Anita G. Cohn Robin J. Holzman Bonnie H. Cole Linda Jane Megan Conway Linda L. Johnston Ensign & Lana A. Cowell Melissa lones Francia Chiappa & Doris Davis Mark Schwartz & Lois L. Davis Bettina Katz David Dawson Jay & Sandy Kaufman Edward & Vivian Dickson Earl Pike & Elizabath Klein Hank & Mary Doll Dorothy Klemm Richard Donaldson Ursula Korneitchouk Thomas Duke Nana Landgraf Linda Eisenstein Dr. Stephen and Lillian Levine

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GREATER CLEVELAND COMMUNITY STAR RES

YWCA

Board Of Directors

Pamela Rosado, President • Mary Ellen Gardner-Turner, Vice President
Tiffany Andreoli, Secretary • Ray Kalich, Treasurer
Cynthia Brookins • Danielle Cosgrove • Mike Brickner • Matt Carter
Ann Eland • Tim Gleason • Phyllis Seven Harris
Linda Kimble • Debbie Kline • Judith Van Kleef

Cynthia J. Ries, Executive Director

Staff

Cynthia Ries
Executive Director

Seth Hrbek

Manager of Information Systems

Ashleigh DeVito Campaign Coordinator (to November 2013)

Everton Sommers *AARP Office Assistant*

Dawn Ramsay Work Study Assistant (CWRU) Gayle Spinazze Work Study Assistant (CWRU)

Volunteers: Byron Solomon

Interns: Derek D. Dissell Cleveland State University

Mary Jane Willis Open Doors Academy

William Mason Miami University success is due in large part to our volunteers. In addition to those listed here, we thank all the volunteers from our member organizations. Their names, tasks, and talents are too numerous to mention, but they are invaluable.

Community Shares'