

Campaign Event and Game Ideas

Here are some fun ideas to try in your office. Have fun, get everyone engaged and participating!
Use the money collected as “special event” income for your campaign!

- **Piggy Bank Wars:** Place a Community Shares Piggy Bank in each department or on a floor and have a contest between them on who can raise the most piggy bank money for your company! Award prizes as incentive.
- **Wage Penny Wars.** Each group can have a Community Shares piggy bank to use in the common area of their department. Every penny counts as one point, but silver coins/change will count against you. (i.e. minus five for a nickel, minus 25 for a quarter, etc.) Teams win by putting the most number of pennies in their own jar while slowing down their competitors by putting nickels, dimes and quarters in someone else’s jar. Winners enter a drawing or receive a prize (well, and bragging rights)
- **Flower or Candy Gram:** Send a co-worker a flower gram or candy gram. Pay a dollar to have a daisy or candy bar sent to co-workers to show your appreciation for everything they do.
- **Casual Dress Coupons:** Sell coupons for dress-down days. Be sure to date the coupons so they can’t be used more than once, be clear what is acceptable casual dress and post signs to make visitors aware of what is happening in your office and why.
- **Silent Auction:** Conduct a silent auction by putting together a variety of prizes that employees have donated. Employees will often try to outbid each other! The proceeds get donated to Community Shares and count as special event funds from your campaign.
- **Chili or Soup Cook-Off:** Each contestant brings a pot of chili or soup. Charge per contestant or per serving. The winner could win a prize or get a special honor (parking space, dress-down day, etc.)
- **Lunch and Learn Event:** During a lunch hour, invite a speaker from a Shares group to make a presentation on a topic that will impact your co-workers.
- **Bake Sales and Ice Cream Socials:** who doesn’t love a sweet treat?
- **Baby Picture Match game or Pet Match:** Have employees bring in pictures of themselves as babies or their pet pictures and post them. Charge \$2 per ballot. Award the winning entry with a prize or fun incentive.
- **Candy in A Jar Game:** In a large jar place a bunch of candy (or it could be beans, pennies, anything) and have employees guess the number of items in the jar for 25 cents, with a prize for the closest guess.
- **Spelling Bee:** Hold a spelling bee and charge a \$5 entry fee. Gallery observers can place \$1 bets on their favorite participant. Winner gets an award or incentive.
- **Crazy Days:** designate a Crazy Hat Day, Outrageous Sock Day, or Sports Team Day to show employees’ creativity. Each person pays a fee and gets a hand stamped to prove they paid. Winners are selected according to originality, creativity, or another criteria you choose. You can have a panel of judges or have everyone vote.
- **50/50 Raffle:** Get a roll of two-part raffle tickets. Sell as many tickets to each person as they want, for a fixed fee (\$1 or \$5 or \$10). The participant fills out the one side of the ticket, puts it into a bucket/box and they keep the other stub. Draw a ticket from the bucket and announce the winner at the end of the event. The prize is half of the amount collected from ticket sales. Typically participants have to be present at the time of the drawing to win. If nobody claims the prize when the number is drawn, simply draw another number until somebody wins.
- **Book, CD or DVD Sale:** Ask employees to donate items and sell items for \$2-\$5. You can also do this as a “white elephant sale” with items people don’t want –one person’s junk is another person’s treasure!